

ONELINK COIN (ONL) WHITEPAPER

ABSTRACT

This whitepaper introduces the OneLink (ONL), an innovative initiative to strengthen community engagement and governance within all kind of communities.

Many communities, including cooperatives, struggle with low participation, lack of transparency, and operational inefficiencies, making them less competitive and leading to their gradual decline—even though society continues to benefit from their contributions. OneLink leverages blockchain technology and Decentralized Identity (DID) systems to address these challenges.

This project draws particular inspiration from Indonesia's cooperative system (locally known as "koperasi"), which plays a vital role in the country's local economic ecosystems. Cooperatives and interconnected communities exemplify the types of organizations that can significantly benefit from the solutions OneLink offers.

OneLink Tokens, built on the BNB Blockchain, are tokenized incentives that encouraging member participation. The OneLink ecosystem also provides various benefits to token holders, including transparent governance through smart contracts, a structured community loyalty system, and opportunities to scale through inter-community connections. These features make OneLink a valuable asset for communities seeking to enhance engagement and sustainability.

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CHALLENGES (SYSTEM LEVEL ISSUES)

A cooperative functions as a decentralized financial institution, providing its members with essential services such as peer-to-peer lending, savings, and marketplace transactions.

Traditionally, the cooperative model was producer-centric, but a recent shift toward consumer-focused approaches has expanded its reach to the related communities. As a result, the demand for secure, scalable, and transparent services has increased significantly.

However, inefficient and opaque member management has led to a lack of trust and operational inefficiencies. Additionally, low incentives and benefits have created a negative cycle: low member participation, reduced inflow of new members, declining profits, and insufficient investment in human resources.

These challenges are not exclusive to cooperatives. Any community - regardless of country, industry, or profit orientation - facing similar obstacles requires an innovative solution.

THE SOLUTION

To address these challenges, blockchain technology provides a secure, transparent, and decentralized solution. Decentralized Community Coin (OneLink), built on the BNB Blockchain, functions as a versatile community coin, facilitating seamless integration across multiple communities and strengthening economic collaboration.

First, OneLink enhances internal governance, transparency, and decision-making by leveraging blockchain-powered solutions and Decentralized Identity (DID) systems.

Second, OneLink incentivizes participation by rewarding community members for their engagement, transactions, and contributions, fostering a self-sustaining digital economy.

By adopting OneLink, cooperatives and communities can evolve into modern, automated, and trust-enhancing organizations, ensuring greater efficiency, security, and sustained member engagement. This blockchain-driven model not only resolves existing inefficiencies

but also unlocks new economic opportunities.

STRATEGIC DIRECTION OF OneLink

1. Understanding OneLink

OneLink is a versatile community coin designed to operate seamlessly within and across multiple communities, fostering economic collaboration and inclusivity.

2. Key Strategic Directions of OneLink

- From a functional perspective, OneLink focuses on transparent community governance through Decentralized Identity (DID) and incentivized participation and engagement using a loyalty-based mechanism.
- To enhance its utility, OneLink supports cross-industry integrations, including a global debit card, AI-powered tools, sports-related utilities, and community-driven loyalty programs—some of which are already established, while others are under development. This integration is expected to expand further.
- To contribute to social impact through ESG initiatives, OneLink aims to provide blockchain-powered solutions for communities, while supporting environmental recycling initiatives.

3. Target Community Strategy

First Phase of Expansion

- The initial expansion strategy aims to grow the OneLink ecosystem by collaborating closely with cooperatives. Indonesia alone has approximately 130,000 cooperatives with 30 million members, making it a strategic starting point. The sheer scale of these communities, combined with their operational challenges they face, makes cooperatives a natural initial focus.
- Schools are also a key focus, as many schools operate internal cooperatives managed by teachers and students. Additionally, blockchain-based school management has long been considered a viable solution for various administrative and transparency-related challenges.
- LPKs (Training & Dispatching Agencies for Overseas Workers) maintain strong financial and membership ties with cooperatives and schools, particularly in loan relations and member sharing. Given this interconnectedness, LPKs are another priority community for OneLink's early adoption, especially due to their applicability for global debit card integration within the OneLink ecosystem.

Second Phase of Expansion

Beyond the initial focus communities, any organization that benefits from adopting OneLink can be integrated into the ecosystem.

- Hospitals, healthcare, telecommunications providers, F&B, transportation, manufacturers, and any other local service-based institutions often have strong ties to other communities. OneLink can serve as an effective loyalty and incentive mechanism, increasing self-sufficiency within these ecosystems.
- Sports and social clubs can leverage OneLink for streamlined membership management and closed-loop utilities that enhance member engagement.
- Resource recycling companies can implement additional compensation mechanisms while utilizing blockchain-based carbon credit tracking to enhance transparency and sustainability.

- Religious organizations, such as mosque networks and faith-based communities that require blockchain-based member management and incentive systems to increase community participation, can also benefit from OneLink as an advanced digital engagement tool.

Third Phase of Expansion

OneLink has no restriction in applicable countries, thus OneLink can be adopted by any country and group globally.

WHY BLOCKCHAIN?

To implement OneLink's vision, blockchain technology is the only viable solution due to the following reasons:

- DID-based governance is non-negotiable.
- For internal community utilities, traditional loyalty or point-based systems may seem like alternatives. However, most of our target communities consist of conservative and inactive groups, making it difficult to establish such systems without blockchain's transparent and multi-functional incentives—precisely what OneLink aims to provide.
- For cross-community utility sharing, a mission-driven blockchain ensures transparent, fair, and tamper-proof utility exchange across communities.

PRIMARY FUNCTIONS OF THE COIN

1) DID-Based Governance

OneLink Tokens enable transparent community governance by issuing DID-based digital identities to all members, organizations, and corporations within the ecosystem.

- Token ownership acts as a verification mechanism, allowing members to participate in decision-making while ensuring fraud-resistant and auditable voting.
- For stake-based governance models, voting rights are proportional to token ownership, ensuring equitable representation based on engagement levels. However, in democratically structured communities like cooperatives, where all members have equal ownership, the system grants one vote per person to promote fair and decentralized decision-making.
- DID authentication enables secure identity verification while maintaining privacy, allowing users to store personal data on their devices and submit only necessary information for authentication.

DID Technical Aspects

DID authentication follows a structured and secure process, ensuring tamper-proof identity verification:

1. Users register their identity via a decentralized platform, storing personal data securely on their devices using self-sovereign identity principles.
2. Authentication involves ID submission, biometric verification, and real-name validation against authoritative databases to prevent fraud.
3. A unique DID and QR Code are generated, enabling cryptographically secure authentication, which can be stored digitally or printed.
4. Users scan their QR Code for verification, with encrypted metadata ensuring identity protection, supported by OTP, mobile authentication, or multi-factor security.

2) Tokenized Incentive & Transaction System

OneLink Tokens function as a medium of exchange, a reward system, and a multi-purpose asset that enhances community engagement and expands the ecosystem.

- Incentive System – OneLink rewards members for participating in community activities. Communities can build custom loyalty programs or integrate them into existing loyalty frameworks.
- Commodity Exchange – Within and across communities, OneLink can be used as a medium for exchanging goods and services without disrupting the price-denoting function of fiat currency.
- Smart System Integration – With DID and governance improvements, communities can develop blockchain-powered systems, such as smart school projects, smart cooperative networks, etc.
- Global Utility Medium – OneLink can be used as a deposit medium for global debit cards, allowing overseas workers and religious pilgrims (Haji, Umrah) to store and exchange funds digitally. OneLink's scalability enables partnerships with global utility providers, offering benefits to holders in sectors like AI tools, sports, gaming, and more.
- Inter-Community Connectivity – Many target communities share overlapping ecosystems, such as cooperatives with LPKs, cooperatives with marketplaces, or hospitals with schools. OneLink can serve as a bridge for membership integration, facilitating seamless expansion and increasing participation.

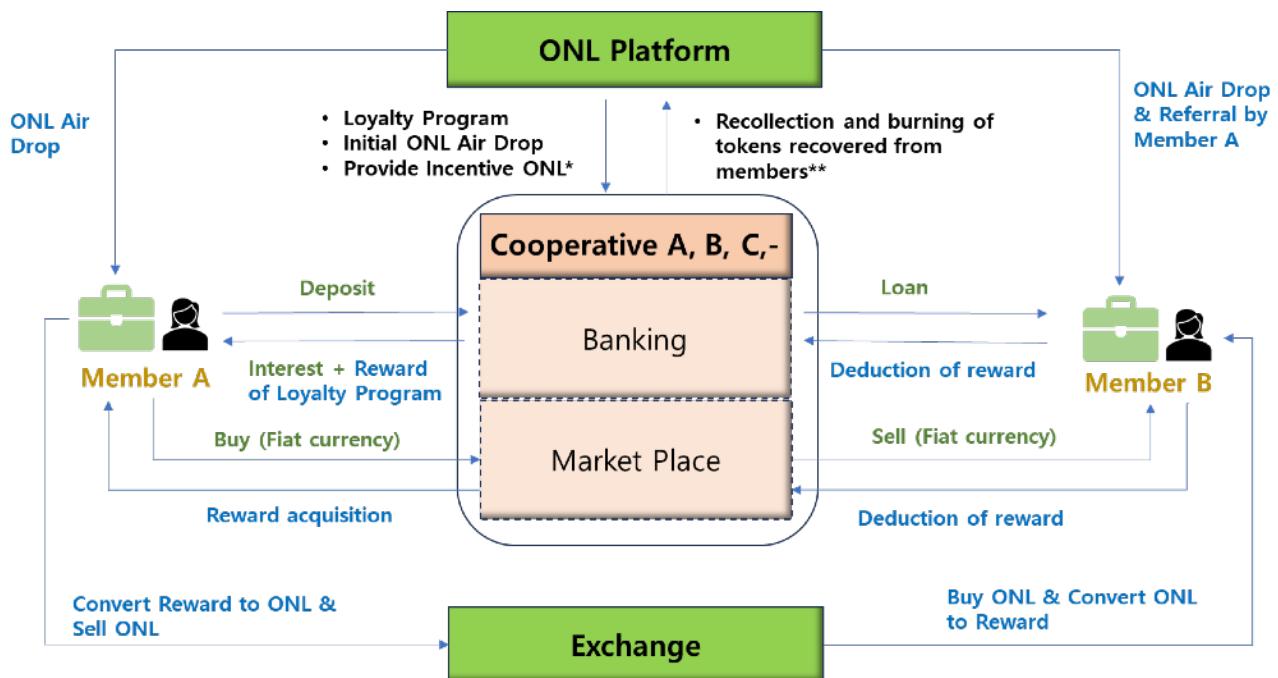
3) ESG Contribution

OneLink is committed to environmental, social, and governance (ESG) principles and integrates them into all aspects of its ecosystem.

- Environmental Responsibility – OneLink promotes sustainable practices by partnering with eco-friendly service providers.
- Social Contribution – OneLink supports community welfare initiatives, including talent-sharing programs and financial aid through local foundations.
- Ethical Governance – OneLink ensures fair, transparent, and equitable decision-making while actively addressing ethical challenges within the ecosystem.

ECONOMIC MODEL - TOKENOMICS

Basic Token Flow Model (Cooperative Case)



* Provision of incentive OneLink is based on reaching the target number of OneLink Wallets created by members of the respective cooperative.

** The same value of deducted rewards shall be changed to OneLink Token and recollected to OneLink Platform and burned

OneLink Platform works:

- DID (QR & Blockchain)
- Governance System (Poll, Election, etc.)
- Loyalty System
- OneLink Wallet & Integration with Loyalty System
- OneLink Liquidity Mgmt. & Burn/Sink Mechanism

OneLink Exchange works:

- Standard Switch of Loyalty System

Token Information

- Token Name: OneLink
- Ticker: ONL
- Total Supply: 2,000,000,000
- Blockchain Network: BSC (BEP-20)

Token Allocation

- Ecosystem/Community: 600,000,000 (30%)
- Development: 200,000,000 (10%)
- Team: 170,000,000 (8.5%)
- Marketing: 100,000,000 (5%)
- Launchpool: 80,000,000 (4%)
- Strategic Sales: 50,000,000 (2.5%)
- Future Reserve: 800,000,000 (40%)

Vesting Plan Period: 10 Years

TIMELINE

Target Time Line

- October 2025 Completion of coin whitepaper
- December 2025 Foundation registration and coin issuance finalized
- January 2026 Launch of coin operation platform
- January 2026 Primary distribution (Airdrop)
- First Half of 2026 OneLink coin listed in Indonesia, Singapore
- Second Half of 2026 OneLink coin listed on the global market

OUR TEAM

Discover the passionate team powering our project. These visionary experts drive innovation and reshape this project for a brighter, decentralized community future.

CEO: Mr. Otong Iip



PT. Telkom Finnet (President)
PT. Telkom Metra (President)
PT. Industri Telekomunikasi Indonesia (INTI, President)
PT. Pasar Murah Nusantara (Commissioner)

CFO: Mr. Eka Pratama



PT. BPPN (Vice President)
PT. PPA Finance (Business Director)
PT. PPA (Vice President)
PT. LEN Industri (CFO)

CTO: Mr. Edi Prabowo Soebandi



adigital (Co-founder)
PT. Tripolyta Tbk (Listed NYSE and BEI, Executive VP)
Asian Games 2018 & Cyber Operation Center MoD (Committee)

CSO: Turasto Aji Dharma



PT. Multimedia Nusantara (Head of Business Development)
Nokia (Business Development)
PT. Erricson Indonesia (Senior Consultant)

CMO: Yanno Tirtaharna



HackQuest (Community Manager)
PT. Bina Inti Dinamika (Marketing Manager)
PT. Sacco Indonesia (Sales and Marketing Manager)

CONCLUSION

The Decentralized Community Coin (OneLink) presents a transformative solution for modernizing and enhancing community-driven ecosystems. By integrating blockchain technology and Decentralized Identity (DID) systems, OneLink directly addresses long-standing governance and transparency challenges faced by communities.

Built on a transparent governance framework, OneLink offers a wide range of utilities designed to:

- Increase member participation through a structured loyalty and incentive system.
- Enable scalable growth by fostering stronger engagement and expanding organizational reach.
- Facilitate new business models, unlocking innovative opportunities for communities.

With its robust tokenomics, commitment to sustainability, and scalable growth strategy, OneLink is positioned to **“empower underrepresented communities”**, enhance member engagement, and drive technological innovation in decentralized finance.

DISCLAIMER

This disclaimer applies to the Decentralized Community Coin (OneLink) Whitepaper and all associated materials.

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This whitepaper is for informational purposes only and does not constitute financial, investment, legal, or professional advice. Nothing in this document should be interpreted as a solicitation, offer, or recommendation to engage in any form of financial transaction or investment. Any decision to purchase, hold, or use OneLink tokens should be made solely at the discretion of the individual after conducting independent research and seeking appropriate professional advice.

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OneLink is committed to complying with the laws and regulations of Indonesia and other applicable jurisdictions. However, the regulatory landscape for cryptocurrencies is continuously evolving, and future legal or policy changes may impact the operation, utility, or availability of OneLink tokens. The OneLink team reserves the right to modify, suspend, or terminate any aspect of the project in response to regulatory requirements or unforeseen

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General Disclaimer

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- Participation in the OneLink ecosystem does not guarantee financial returns.
- The OneLink team does not guarantee token liquidity, market performance, or price stability.
- Users and investors are responsible for ensuring compliance with local laws and regulations before engaging with OneLink tokens.

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